



**FOR IMMEDIATE RELEASE**

## **iZotope Licenses Algorithms to Sonic Studio**

### **soundBlade™ to include MBIT+™ and iZotope 64-bit SRC™ algorithms**

Cambridge, MA (September 28, 2006) – IZOTOPE, INC. is pleased to announce that SonicStudio, LLC of San Anselmo, CA is licensing iZotope's MBIT+ dither and 64-bit SRC sample rate conversion algorithms for inclusion in Sonic Studio's soundBlade native.

soundBlade is a general purpose production tool, designed to record, edit, process, restore and deliver audio on CD, DDP or as AIFF, WAV or BWF files for further processing. Particularly well suited to handle the difficult tasks of mastering, soundBlade is available in two versions: soundBlade native & soundBlade accelerated.

"Our installed base expects the highest quality components in our products," says Jayson Tomlin, Sonic Studio's VP of Business Development. "Customers suggested that we work with iZotope and, after careful evaluation, we feel that this is quality product. We're proud to be working with iZotope and are glad to have them associated with Sonic Studio."

The MBIT+ word length reduction algorithm features psychoacoustic noise shaping based on research performed with musical program material as opposed to traditional test tones. This basis has won it the lowest perceived noise in the market<sup>1</sup> and made it a practical must for professionals. It features several modes of noise shaping providing the engineer with the final control.

The iZotope 64-bit SRC sample rate conversion algorithm features one of the steepest filters on the market<sup>2</sup> minimizing the noise and aliasing caused by traditional approaches. Additionally, iZotope 64-bit SRC addresses the question of the pre-ringing and post-ringing caused by linear phase and minimum phase algorithms by allowing the engineer to decide. A new hybrid approach allows continuous control over the tradeoff of pre- and post-ringing, in addition to the controls over filter steepness versus ringing.

For more information on Sonic Studio's soundBlade, visit: [www.sonicstudio.com](http://www.sonicstudio.com)

For more information on iZotope's licensing program, visit: [www.izotope.com](http://www.izotope.com)

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<sup>1</sup> Based on the 24-96 blind dither shootout results at <http://www.24-96.net/dither/results.htm>. Note that MegaBitMax is a predecessor to MBIT+.

<sup>2</sup> Based on the Infinite Wave comparisons at <http://src.infinetwave.ca>.

### **About Sonic Studio**

Sonic Studio is the premier manufacturer of ultra-fidelity DSD and PCM content creation systems. Sonic Studio's Emmy award-winning NoNOISE suite is the leading audio restoration toolset for archivists, record labels, videographers and forensic investigators while their product lines for Red and Scarlet Book premastering define the state of the art. Sonic Studio's digital audio workstations and software are in use at all major studios, record labels and post production facilities worldwide. Based in Marin County, California, Sonic Studio has sales offices in Texas and an international network of distributors and channel partners who share their commitment to quality and service.

### **About iZotope, Inc.**

iZotope is a research-driven audio software company based in Boston, Massachusetts. Its products and audio technology are used by millions of people in over 50 countries, from hobbyist musicians to GRAMMY® Award winners. iZotope focuses on developing innovative audio technology for professional and consumer applications. This core technology is presented to customers in its award-winning product line and through its extensive licensing program.

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