

## For Immediate Release



**Media contact:**

Brian McConnon  
Music Marcom, LLC.  
610-480-8919  
brian@musicmarcom.com  
www.musicmarcom.com

## **iZotope Announces Nectar: Complete Vocal Suite**

*Offers First Look at AES San Francisco of New Vocal Processing Plug-in*

**AES, Booth # 1202 San Francisco, CA (Nov 4, 2010)** – iZotope, Inc., a leader in audio DSP processing, has announced Nectar, a new plug-in which includes a complete vocal processing toolkit. Adding to the award-winning iZotope line of plug-ins, Nectar includes everything users need to quickly find the vocal sound they are looking for.

Nectar offers dozens of professionally designed vocal production styles powered by eleven processing modules. Users will select an included style and then customize it with faders tailored to that style. For further customization of their vocal sound, users can switch to the Advanced View and access all of the controls of the underlying modules that power the plug-in.

"Nectar takes the pain out of vocal processing," says Hart Shafer, Vice President of Product Management for iZotope. "The combination of its innovative style-specific interface and access to eleven advanced modules mean that users can quickly dial in great vocal sounds without being creatively restricted."

Nectar includes Pitch Correction, Breath Control, Compressors, DeEsser, Doubler, Saturation, EQ, Gate, Limiter, Delay, and Reverb modules. Among other innovations, Breath Control offers users a target mode, which allows them specify the desired level of breaths detected in the track. Pitch Correction includes both auto and graphical pitch editing controls.

iZotope Nectar is ideal for audio engineers, voice over artists, singer/songwriters, recording enthusiasts, podcasters, and anyone else who records sung or spoken vocals. Its dozens of styles cover genres including: Alternative & Indie, Blues/R&B, Classical, Country, Dance & Electronica, Hip Hop & Rap, Jazz, Pop, Rock, and Spoken Word.

**Specifications:**

Windows (XP, x64, Vista, 7)

Mac OS X 10.5 or later (Universal Binary)

Plug-in formats: Pro Tools 7+ (RTAS/ AudioSuite), VST, MAS, Audio Unit, DirectX

**Price and Availability:**

# For Immediate Release

**Media contact:**

Brian McConnon  
Music Marcom, LLC.  
610-480-8919  
brian@musicmarcom.com  
www.musicmarcom.com

Nectar will be offered at \$299 USD. An introductory price of \$199 USD will be offered for the first 30 days after release, currently scheduled for mid-November, 2010.

For product information, visit <http://www.izotope.com/products/audio/nectar>.

**About iZotope, Inc.**

iZotope is a research-driven audio signal processing company based in Cambridge, Massachusetts. Its hardware products, software products, and audio technology are used by millions of people in over 50 countries, from hobbyist musicians to GRAMMY Award winners. iZotope focuses on developing innovative audio technology for professional and consumer applications. This core technology is presented to customers in its award-winning product line and through its extensive licensing program now including console video games and mobile platforms.