

For Immediate Release



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iZotope Now Shipping Nectar: Complete Vocal Suite

Offers Introductory Pricing on New Vocal Processing Plug-in

Cambridge, MA (Nov 19, 2010) – iZotope, Inc., a leader in audio DSP processing, is now shipping Nectar, a complete vocal processing toolkit announced earlier this month at the AES show in San Francisco. Adding to the award-winning iZotope line of plug-ins, Nectar includes everything users need to quickly find the vocal sound they are looking for. iZotope is offering an introductory price of \$199 on Nectar purchases through December 13th, 2010.

“Nectar is designed so professionals can work faster and beginners can get results quickly,” explains Hart Shafer, Vice President of Product Management for iZotope. “With both a high level style-specific interface and eleven advanced modules, end users can choose how much creative control they want over the sound. Either way, the result is high quality vocals.”

Nectar offers 110 professionally designed vocal production styles in 12 genres powered by 11 processing modules that include Pitch Correction (automatic and note editor modes), Breath Control, Compressors, DeEsser, Doubler, Saturation, EQ, Gate, Limiter, Delay, and Reverb. Users will select an included style and then customize it with faders tailored to that style. For further customization of their vocal sound, users can switch to the Advanced View and access all of the controls of the underlying modules that power the plug-in.

iZotope Nectar is ideal for audio engineers, voice over artists, singer/songwriters, recording enthusiasts, podcasters, and anyone else who records sung or spoken vocals. Its dozens of styles cover genres including: Alternative & Indie, Blues/R&B, Classical, Country, Dance & Electronica, Hip Hop & Rap, Jazz, Pop, Rock, and Spoken Word.

Specifications:

Windows (XP, x64, Vista, 7)

Mac OS X 10.5 or later (Universal Binary)

Plug-in formats: Pro Tools 7+ (RTAS/ AudioSuite), VST, MAS, Audio Unit, DirectX

Price and Availability:

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An introductory price of \$199 USD will be offered until December 13th, 2010 and will have a \$299 MSRP thereafter.

For product information, visit <http://www.izotope.com/nectar>.

About iZotope, Inc.

iZotope is a research-driven audio signal processing company based in Cambridge, Massachusetts. Its hardware products, software products, and audio technology are used by millions of people in over 50 countries, from hobbyist musicians to GRAMMY Award winners. iZotope focuses on developing innovative audio technology for professional and consumer applications. This core technology is presented to customers in its award-winning product line and through its extensive licensing program now including console video games and mobile platforms.