

## For Immediate Release

**Media contact:**

Brian McConnon  
Music Marcom, LLC.  
610-480-8360  
brian@musicmarcom.com  
www.musicmarcom.com



## **iZotope Announces Ozone 5 and Ozone 5 Advanced**

*Ozone 5 Advanced to Debut at 131st AES Show in New York, NY.*

**AES - New York, New York - Booth 361** (October 20, 2011) - iZotope, Inc., a leading innovator in digital audio signal processing, announces new product Ozone 5 Advanced as well as Ozone 5, an update to its critically-acclaimed software mastering suite. An exclusive preview of Ozone 5 Advanced will be available at the iZotope AES Booth 361 throughout the show.

“Whether you’re a musician, engineer, or mastering pro, Ozone 5 lets you master music and other audio simply and efficiently,” says Nick Dika, iZotope Senior Product Manager. “Ozone 5 is the biggest update we’ve ever offered, with improvements that will appeal to Ozone experts and new users alike. Ozone 5 Advanced is designed to set a new industry standard for mastering tools. Advanced includes many exclusive features, and offers mixing and mastering engineers an even higher level of flexibility, precision and control.”

iZotope has greatly expanded Ozone 5's modules with a focus on pristine sound, enhanced DSP, optimized workflow, and an updated interface. Ozone 5 Advanced builds on the product line’s reputation for superior sound quality with extended features and controls, including new innovations in visual feedback.

Ozone 4 customers who purchased after October 1, 2011 will receive a free upgrade to Ozone 5 upon release. Special upgrade pricing will be available for all previous Ozone customers.

For more information on Ozone 5 and Ozone 5 Advanced, stop by the iZotope AES Booth 361 for an in-person demo or visit [www.izotope.com/ozone5](http://www.izotope.com/ozone5).

### **About iZotope, Inc.**

iZotope is a research-driven audio technology company based in Boston, Massachusetts. Its award-winning products and audio technologies are used by millions of people in over 50 countries, from consumers to musicians to major film, TV, and radio studios. Some of the diverse clients include musical giants like BT, Depeche Mode, and RZA of WuTang Clan; radio stations like Boston's iconic WGBH; and TV programming like CBS's *Survivor*, the Discovery Channel's *Deadliest Catch*, the World Cup broadcast, and the GRAMMY Awards. Through an extensive licensing program, iZotope technology is also directly integrated into products made by industry-leaders such as Adobe, Avid, and Sony; video games from companies like Harmonix and Ubisoft; as well as a growing number of mobile phone applications. For more information on iZotope products, visit [www.izotope.com](http://www.izotope.com).