



FOR IMMEDIATE RELEASE

The New England Institute of Art Adopts iZotope Plug-ins

iZotope plug-ins used in classroom and offered to students at special price

Cambridge, MA (October 3, 2006) – IZOTOPE, INC. is pleased to announce that in addition to using their plug-in products to enhance student curriculum, The New England Institute of Art is participating in its academic purchase program. This program offers students and faculty special pricing on iZotope's line of plug-in effects.

"iZotope was generous to offer NEIA students an Academic Purchase plan that makes powerful tools like Ozone more available for students to work on," said John Krivit, Associate Professor, Audio & Media Technology at The New England Institute of Art, who uses iZotope products in the classroom. "It's exciting to know that our students will be looking at meters and using signal processing that are among the best out there."

Located in Boston, The New England Institute of Art has over 500 students in Associates and Baccalaureate programs who are studying Audio Production. Part of the curriculum for each student is a Listening & Analysis course where issues of dynamic range and frequency response are addressed. "In the classroom, I can show students how a great plug in like Ozone is essential for mastering those domains and coming up with a mix that sounds like it's on the radio."

"I've been a user of Ozone for several years now and I find it to be a powerful tool not only for simple desktop mastering, but also for tweaking tracks to their full potential," adds Krivit.

Included in the academic purchase program are iZotope's plug-ins: Ozone 3, a 64-bit integrated mastering system; Trash, a complete distortion processor; Spectron, spectral domain effects processing; pHATmatik PRO, a loop manipulation instrument; Radius for Logic, time stretch and pitch shift control; and iDrum, the drum machine for OS X.

For more information on iZotope's products, visit: www.izotope.com

About iZotope, Inc.

iZotope is a research-driven audio software company based in Boston, Massachusetts. Its products and audio technology are used by millions of people in over 50 countries, from hobbyist musicians to GRAMMY® Award winners. iZotope focuses on developing innovative audio technology for professional and consumer applications. This core technology is presented to customers in its award-winning product line and through its extensive licensing program.

About the New England Institute of Art

The New England Institute of Art, offering Associate and Bachelor degree programs, a distinguished leader in creative education for art and communication builds on its current success in the audio, broadcasting, graphics and multimedia industries. In addition, through the expansion of program offerings including digital media production, animation, culinary and additional disciplines in the design industries.

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